



FOR IMMEDIATE RELEASE

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**Los Angeles County Medical Association Partners With SynerMed
To Provide A Distinct Advantage to Physician Members**

LOS ANGELES – The Los Angeles County Medical Association (LACMA) is a professional association representing 6,000 physicians from every medical specialty and practice. For more than 100 years, LACMA has been at the forefront of current medicine, ensuring that members are represented in public policy, government relations, community relations and best-in-class industry practices. LACMA and SynerMed have joined forces for the second consecutive year to support independent physicians.

SynerMed, a leading Medicaid Managed Service Organizations (MSO) in the country, shares a common belief with LACMA that physicians must unite to protect the role of the traditional independent physician that serves the Medicaid population and a critical member of the healthcare Safety Net. SynerMed recognizes the importance of supporting medical associations and the need for advocacy. Today, 128 physicians received a complimentary membership to LACMA made possible through a grant by SynerMed.

LACMA and SynerMed collectively provide physicians a distinct advantage during the turbulent times of healthcare reform. By working together both organizations provide a greater share of voice for the practice of medicine, helping to ensure independent traditional providers remain as the patient medical home for coordinated care.

“SynerMed strives to keep the practice of medicine a profession and not simply a vocation,” said James Mason, President and Chief Executive Officer of SynerMed. SynerMed is innovating healthcare by improving clinical outcomes and lowering costs through physician-led healthcare delivery models. Through advanced technology, SynerMed offers a system of integrated products and services that connects physicians, members, hospitals and health plans.

LACMA is committed to helping doctors by providing management and administrative services to relieve them of the day-to-day business functions, so they can concentrate on the medical aspects of their practice. “LACMA is poised to help physicians do what they do best, serve the best interest of their patients and deliver uncompromised healthcare,” said Rocky Delgadillo, Chief Executive Office of LACMA.

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